

Social Media Marketing Intern at Blustash, Inc.

Location: Remote

Department: Marketing

Employment type: Internship, Part-time (10-15 hours a week)

Duration: January 2027 – June 2027 (unless extra extension is given)

Compensation: [\$0/Possible Academic credit]

About The Role

The Social Media Marketing Intern will support the planning, creation, publishing, and analysis of content across our social media channels. This is an ideal opportunity for someone interested in gaining hands-on experience in content marketing, community management, brand storytelling, and social media analytics.

Responsibilities

- Assist with creating and scheduling content for platforms such as Instagram, TikTok, LinkedIn, Facebook, and X
- Write clear, engaging captions that reflect the company's voice
- Help develop short-form videos, graphics, stories, and other social content
- Monitor comments, messages, mentions, and relevant online conversations
- Research social media trends, competitors, hashtags, and content ideas
- Maintain the social media content calendar
- Support campaigns, product launches, events, and influencer initiatives
- Track performance metrics and help prepare regular reports
- Recommend ideas based on audience insights and content performance
- Collaborate with marketing, design, sales, and other internal teams

Qualifications

- Currently pursuing or recently completed a degree in marketing, communications, public relations, journalism, business, or a related field
- Strong written communication and proofreading skills

- Familiarity with major social media platforms and current content trends
- Basic content creation skills using tools such as Canva, Adobe Creative Cloud, or CapCut
- Organized, dependable, and comfortable managing multiple assignments
- Creative mindset and willingness to test new ideas
- Ability to work independently and respond positively to feedback

Preferred Qualifications

- Experience managing a personal, student, nonprofit, or business social media account
- Familiarity with scheduling or analytics tools
- Basic photography or video-editing skills
- Understanding of social media metrics, SEO, or paid advertising
- A portfolio or examples of relevant content

What You'll Gain

- Practical experience developing and executing a social media strategy
- Published work for a professional portfolio
- Exposure to content planning, analytics, and campaign management
- Mentorship from co-founders
- Insight into how social media supports broader business goals

About Us

Blustash is a Bluetooth electronics company that specializes in custom 3D printed Bluetooth speakers. Blustash also provides 3D printing services on a small scale to customers. Our mission is to "Deliver a harmonious blend of immersive audio experiences, seamless convenience, and uplifting vibes to enhance our customers' enjoyment". We are looking for a creative, organized, and curious Social Media Marketing Intern to help strengthen our online presence and engage our digital community

How to Apply

Please submit your resume and a brief note explaining your interest in the role to blustashconnect@gmail.com. Include links to a portfolio, social media account, or relevant work samples, if available.

If selected, our team will review your application and reach back out via email for a 30-minute virtual interview on Google Meet. Please come prepared with questions and join online 5 minutes prior to the interview. Our typical hiring process may take 1-2 months.

Blustash, Inc. is an equal opportunity employer. We welcome applicants of all backgrounds and are committed to creating an inclusive workplace.